Point Foundation

Regular Meeting of the Board of Trustees

December 2, 1996

The meeting was called to order by Ty Cashman, President, at 2:00 p.m., Monday, November 2, 1996 at Mayumi Oda's home in Muir Beach.

Present from the Board: Ty Cashman, David Katz, Mayumi Oda, Michael Stone, Peter Warshall.

Absent: Wade Rose.

Approval of Minutes. The minutes of the November 12, 1996 meeting were approved as distributed.

Foundation for Deep Ecology. The board discussed its December 2 meeting with Peter Buckley, Jerry Mander and Quincey Tompkins, and agreed to send them a one-page summary of Point's situation and our request to them. David will draft a letter, to be sent within two days.

Financial Report. David and Peter will meet to propose an amount for reimbursements and remuneration due to Peter for his travel and work since September 1.

Old Business.

David reported that Ruth Kissane has accepted the board's offer of $7,000 in back salary. Ty will ask Albert Barsocchini to draw up a legal document.

David distributed Greg Fox's draft for an agreement with Cadmus Press. David moved, Peter seconded, that David be instructed to send the draft to Cadmus and to receive their reply. The motion was passed unanimously.

Peter reported that he has not heard from Stephanie Rapp about the Rio + 5 project. He will continue to attempt to contact her.

Mike reported that the Sausalito offices have been vacated. At its December 2 meeting, the San Rafael city council will vote on accepting a contract with Point for Point's use of space at the Falkirk Cultural Center. Mike will research less expensive storage space closer to San Rafael.

Eric Douglas. The board agreed without dissent to send Eric Douglas a letter thanking him for the donation of his fee for services for leading the board's November 2-3 workshop.

Board Expansion. Ty reported that Eric Douglas and Martha Glessing have declined for now offers to join the board, and that Stuart Cowan is moving out of state. David has not yet heard from Claire Greenstelder. Peter will contact Danica Remy to ask about her willingness to join the board. David has asked Jerry George for a résumé; Ty will follow up with Jerry. Ty will invite Frances Harwood and Albert Barsocchini to come to a board meeting or other event. We will invite Patricia Smith to work on some project through which the board can get to know her better.

Board Officers. Peter moved, Ty seconded, that David Katz be elected president of Point effective December 16, contingent on the board's having reviewed and accepted a job description by then. The motion was passed unanimously.

Editorial Board. Peter will propose 10-12 initial members for an editorial board.

Future of Periodical. Mike and Peter will work on a draft budget for a 96-page magazine, with a 40,000-copy print run on medium quality paper, the first issue to be produced by April 1. The target is a $500,000 budget for 1997. David will review the draft budget with John Kelsey. Unanswered questions include: newsstand or not, size of newsstand printing, grass-roots subscription development, whether and how to begin to pursue advertising.

The board indicated willingness to give a go-ahead to resuming editorial work if a budget of about $500,000 can be agreed on and if another $100,000 in 1997 funding can be secured. If pledges for that amount are not in hand by mid-December, the board agreed that it much notify subscribers that it can no longer promise to fulfill its obligations to them through a periodical. Other options, including ceasing operations, would need to be addressed at that time.

Next Meeting. The board agreed to confer within 10 days, after hearing from the Foundation for Deep Ecology.

The meeting was adjourned at 4:30 p.m.

Respectfully submitted,

Michael K. Stone
Secretary